



WEWS

ORDER

Print Date 10/03/12 Page 1 of 4

Flight Dates 09/25/12-10/01/12

<u>Contract / Revision</u>	<u>311219</u>	/	<u>OFA Sked C Week 9.25-10.1.12</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Estimate #</u>	1781
	09/14/12	10/01/12	<u>Billing Contact</u>	<u>Alt Order #</u>	
<u>Advertiser</u>	Obama / Democrat / Preside			<u>Billing Type</u>	Cash
			1010 Wisconsin Avenue - Suite #80	<u>Order Type</u>	GENERAL
			Washington, DC 20007	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	GMMB Inc			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>			<u>Sales Office</u> EWSDC	<u>Demographic</u>	A35+
			<u>Sales Region</u> NAT	<u>Rev Codes</u>	POL POL CAND
	1010 Wisconsin Avenue - Suite #80		<u>Agency Ref</u> 2	<u>Product Codes</u>	PL
	Washington, DC 20007			<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 45660

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGNN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	42	\$38,024.75	\$44,735.00	0.00	08/27/12	09/30/12	42	\$38,024.75	\$44,735.00
October 2012	3	\$786.25	\$925.00	0.00	10/01/12	10/01/12	3	\$786.25	\$925.00
Totals	45	\$38,811.00	\$45,660.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WEWS	09/25/12	10/01/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:	09/24/12	09/30/12	-TWTF--			1		\$400.00	0.00						
Week:	10/01/12	10/07/12	-----			0		\$0.00	0.00						
E 2	WEWS	09/25/12	10/01/12		CM	6-7a	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	1	\$200.00



Contract / Revision **311219** Flight Dates **09/25/12-10/01/12** Hiatus Dates

Original Date / Revision **09/14/12/ 10/01/12** Order Sep **00:20:00**

Advertiser **Obama / Democrat / Presid** Product **OFA Sked C Week 9.25-10.1 Estimate #** **1781**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
				M-F GMC 6-7a												
				M-F GMC 6-7a												
				Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
				Week: 09/24/12	09/30/12	-TWTF--				1	\$200.00	0.00				
				Week: 10/01/12	10/07/12	-----				0	\$0.00	0.00				
E 3	WEWS	09/25/12	10/01/12	M-F GMA 7-9a	CM	7-9a				-TWTF--	:30	6	\$210.00	P-3	0.00	NM
				M-F GMA 7-9a												
				Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
				Week: 09/24/12	09/30/12	-TWTF--				6	\$210.00	0.00				
				Week: 10/01/12	10/07/12	M-----				1	\$210.00	0.00				
Spot	Ch	Date Range		Description			Start/End Time			Weekdays	Length	Rate	Rtg	Type		
14	WEWS	10/01/12-10/07/12		M-F GMA 7-9a			7-9a			M-----	:30	(\$210.00)	0.00	NM		
				Credited												
				[Flight over. -\$6,585. Adding spots to est 1904 sked C.]												
E 4	WEWS	09/29/12	09/29/12	SA GMA 8-9a	CM	8-9a				-----S-	:30	1	\$775.00	P-1	0.00	NM
				SA GMA 8-9a												
				Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
				Week: 09/24/12	09/30/12	-----S-				1	\$775.00	0.00				
E 5	WEWS	09/25/12	09/28/12	M-F 9-10a	CM	9-10a				-TWTF--	:30	3	\$175.00	P-3	0.00	NM
				M-F 9-10a												
				Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
				Week: 09/24/12	09/30/12	-TWTF--				3	\$175.00	0.00				
E 6	WEWS	09/25/12	10/01/12	M-F 10-11a	CM	10-11a				MTWTF--	:30	5	\$225.00	P-3	0.00	NM
				M-F 10-11a												
				Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
				Week: 09/24/12	09/30/12	-TWTF--				4	\$225.00	0.00				
Spot	Ch	Date Range		Description			Start/End Time			Weekdays	Length	Rate	Rtg	Type		
9	WEWS	09/24/12-09/30/12		M-F 10-11a			10-11a			-TWThF----	:30	(\$225.00)	0.00	NM		
				Credited												
				[Flight over. -\$6,585. Adding spots to est 1904 sked C.]												
				Week: 10/01/12	10/07/12	M-----				2	\$300.00	0.00				
Spot	Ch	Date Range		Description			Start/End Time			Weekdays	Length	Rate	Rtg	Type		
10	WEWS	10/01/12-10/07/12		M-F 10-11a			10-11a			M-----	:30	(\$300.00)	0.00	NM		
				Credited												
				[Flight over. -\$6,585. Adding spots to est 1904 sked C.]												
15	WEWS	10/01/12-10/07/12		M-F 10-11a			10-11a			M-----	:30	(\$300.00)	0.00	NM		
				Credited												
				[Flight over. -\$6,585. Adding spots to est 1904 sked C.]												
E 7	WEWS	09/25/12	10/01/12	M-F 11-12p	CM	11a-12p				MTWTF--	:30	3	\$1,300.00	P-2	0.00	NM
				M-F 11-12p												
				Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
				Week: 09/24/12	09/30/12	-TWTF--				3	\$1,300.00	0.00				
				Week: 10/01/12	10/07/12	-----				0	\$0.00	0.00				
E 8	WEWS	09/25/12	09/28/12	M-F 12-1230pm News	CM	12-1p				-TWTF--	:30	3	\$800.00	P-2	0.00	NM
				12-1230p News												
				Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
				Week: 09/24/12	09/30/12	-TWTF--				3	\$800.00	0.00				
E 9	WEWS	09/25/12	10/01/12	M-F 1-2p	CM	1-2p				MTWTF--	:30	3	\$550.00	P-2	0.00	NM
				M-F 1-2p												
				Start Date	End Date	Weekdays				Spots/Week	Rate	Rating				
				Week: 09/24/12	09/30/12	-TWTF--				2	\$550.00	0.00				
				Week: 10/01/12	10/07/12	M-----				1	\$550.00	0.00				



Contract / Revision **311219** Flight Dates **09/25/12-10/01/12** Hiatus Dates

Original Date / Revision **09/14/12/ 10/01/12** Order Sep **00:20:00**

Advertiser **Obama / Democrat / Presid** Product **OFA Sked C Week 9.25-10.1 Estimate #** **1781**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
E 9	WEWS	09/25/12	10/01/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	3	\$550.00	P-2	0.00	NM	2	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	10/01/12	10/07/12	M-----	1	\$550.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>										
6	V	WEWS 10/01/12-10/07/12	M-F 1-2p		1-2p										
<u>Credited</u>															
[Flight over. -\$6,585. Adding spots to est 1904 sked C.]															
E 10	WEWS	09/25/12	10/01/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	2	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-TWTF--	2	\$700.00	0.00									
Week:	10/01/12	10/07/12	-----	0	\$0.00	0.00									
E 11	WEWS	09/25/12	10/01/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	\$225.00	P-3	0.00	NM	4	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-TWTF--	3	\$225.00	0.00									
Week:	10/01/12	10/07/12	M-----	1	\$225.00	0.00									
E 12	WEWS	09/25/12	10/01/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$370.00	P-3	0.00	NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-TWTF--	3	\$300.00	0.00									
Week:	10/01/12	10/07/12	M-----	1	\$350.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>										
8	V	WEWS 10/01/12-10/07/12	M-F 4-5p Dr. OZ		4-5p										
E 13	WEWS	09/25/12	10/01/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-TWTF--	1	\$325.00	0.00									
Week:	10/01/12	10/07/12	-----	0	\$0.00	0.00									
E 14	WEWS	09/25/12	09/28/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	-TWTF--	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-TWTF--	1	\$1,300.00	0.00									
E 15	WEWS	09/25/12	09/30/12	M-F 7-730p 7-730p The List	CM	7-730p	-TWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-TWTF--	2	\$500.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>										
3	V	WEWS 09/24/12-09/30/12	M-F 7-730p		7-730p										
4	V	WEWS 09/24/12-09/30/12	M-F 7-730p		7-730p										
E 16	WEWS	09/25/12	10/01/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	-TWTF--	:30	2	\$400.00	P-3	0.00	NM	3	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-TWTF--	2	\$400.00	0.00									
Week:	10/01/12	10/07/12	M-----	1	\$400.00	0.00									
E 19	WEWS	09/25/12	09/30/12	M-SU 11-1135P Late Ne M-SU 11-1135P Late New	CM	11-1135p	-TWTF-S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week:	09/24/12	09/30/12	-TWTF-S	1	\$700.00	0.00									
E 20	WEWS	09/30/12	09/30/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$5,000.00	P-2	0.00	NM	0	\$0.00



WEWS

Print Date: 10/03/12

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Contract / Revision 311219 Flight Dates 09/25/12-10/01/12Hiatus DatesOriginal Date / Revision 09/14/12/ 10/01/12Order Sep 00:20:00Advertiser Obama / Democrat / Presid Product OFA Sked C Week 9.25-10.1 Estimate # 1781

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>	
													Type	
E 20	WEWS	09/30/12	09/30/12	Sunday Prime C	CM	9-10p	-----S	:30	1	\$5,000.00	P-2	0.00	NM	0 \$0.00
				Sunday Prime C										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-----S		1	\$5,000.00			0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>
	2	WEWS	09/24/12-09/30/12	Sunday Prime C		9-10p				-----Su		:30	(\$5,000.00)	0.00
														NM
		See MG 20.3		[LS...tp oversold]										
	3	WEWS	09/24/12-09/30/12	Sunday Prime A		7-8p				-----Su		:30	(\$5,000.00)	0.00
														NM
		(M) Credited		[Flight over. -\$6,585. Adding spots to est 1904 sked C.]										
N21	WEWS	09/25/12	10/01/12	Tuesday Prime Special	CM	DWTS SP Part II	-T-----	:30	1	\$3,800.00	P-3	0.00	NM	1 \$3,800.00
				Tuesday Prime Special										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-T-----		1	\$3,800.00			0.00				
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00				
N22	WEWS	09/25/12	10/01/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1 \$6,000.00
				Tuesday Prime C										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	-T-----		1	\$6,000.00			0.00				
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00				
N23	WEWS	09/25/12	10/01/12	Thursday Prime C	CM	10-11p	---T---	:30	1	\$5,000.00	P-2	0.00	NM	1 \$5,000.00
				Thursday Prime C										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	---T---		1	\$5,000.00			0.00				
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00				
N24	WEWS	09/27/12	09/27/12	Thursday Prime B	CM	9-10p	---T---	:30	1	\$12,000.00	P-2	0.00	NM	1 \$12,000.00
				Thursday Prime B										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/24/12	09/30/12	---T---		1	\$12,000.00			0.00				

Totals 45 \$45,660.00